



MEDIA ADVISORY

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**Experts to commemorate 25 years of forensic advances
at the 2014 International Symposium on Human Identification**

MADISON, WI USA (March 31, 2014) —The International Symposium on Human Identification debuted in 1989, just three years after DNA fingerprinting was used to solve a criminal case for the very first time. The event drew fewer than 100 forensic DNA professionals to Madison, Wisconsin, to share insights about nascent DNA technologies and the potential impacts of these advances on society. This fall, more than 800 forensic experts, scientists and law enforcement professionals will gather in Phoenix to learn about developing forensic DNA technologies from the world's most respected authorities at the [25th International Symposium on Human Identification](#) (ISHI), September 29–October 2.

WHAT: [25th International Symposium on Human Identification](#) (ISHI). The symposium will explore current issues in forensic DNA analysis, including low template DNA profiles, advances in DNA sequencing, fighting human trafficking, mixture interpretation, human evolution and more.

WHO: Confirmed presenters include:

- [John Douglas](#): This year's [keynote](#) speaker, Douglas is a former FBI special agent who was the model for the Scott Glenn character in *Silence of the Lambs*. He has tackled some of the most baffling unsolved violent crimes, providing consultation in the O.J. Simpson civil case, the Jon Benet Ramsey murder investigation and the prosecution of the "West Memphis Three." Douglas is the author of national bestsellers *Journey Into Darkness* and *Mind Hunters*, among others.
- [Lutz Roewer, PhD](#): Professor for forensic genetics at the Institute of Legal Medicine and Forensic Sciences and head of the Department of Forensic Genetics at Charité-Universitätsmedizin in Berlin, Germany, Roewer has received multiple scientific awards for his work. Roewer will present "[DNA Fingerprinting in Forensics: Past, Present, Future,](#)" using casework examples to illustrate how DNA fingerprinting helps to convict criminals, exonerate the wrongly accused, and identify victims of crime, disasters and war

WHERE: Arizona Biltmore, 2400 East Missouri Avenue, Phoenix, AZ 85016, USA

WHEN: September 29–October 2, 2014

WHY: Attracting 800+ forensic DNA analysts and forensic scientists from around the world, ISHI is the industry's largest conference on DNA analysis for human identification. Attending professionals have the opportunity to explore and debate the latest forensic DNA research, technologies and ethical concerns.

WEB: Visit www.ishinews.com for a conference agenda and presenter updates.

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This symposium for forensic experts and suppliers is offered through Promega Corporation, a leader in providing innovative solutions and technical support to the life sciences industry. The company's 2,500 products enable scientists worldwide to advance their knowledge in genomics, proteomics, cellular analysis, molecular diagnostics and human identification. Founded in 1978, the company is headquartered in Madison, WI, USA, with branches in 15 countries and over 50 global distributors. For more information about Promega, visit www.promega.com.