

International Symposium on Human Identification

2025 Exhibitor Prospectus



INTERNATIONAL SYMPOSIUM
ON HUMAN IDENTIFICATION

PALM BEACH, FL | NOVEMBER 3-6, 2025

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About ISHI

Celebrate your passion for forensic science at the 36th International Symposium on Human Identification this November in Palm Beach.

Join thought leaders from across the globe and discover the latest developments in forensic DNA typing for human identification. Connect with other forensic scientists, learn about new technologies and meet vendors demonstrating new tools and techniques.

Attendees

Attendees at ISHI are involved in all aspects of DNA typing and come from state, federal and local crime labs in the US and abroad, parentage and testing laboratories, academic institutions, governmental research agencies and policy think tanks. More than 80% of the attendees self-identify as Technical Leaders, Laboratory Directors, DNA Analysts or Scientists.



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Why Should You Attend?

- Two and a half days of General Session talks featuring industry leaders and emerging technologies
- 90+ Scientific Poster presentations over the course of two days
- An exhibit hall featuring 45+ vendors in the forensic field
- Organized networking opportunities on Monday and Wednesday evenings
- Pre- and post-conference workshop options focusing on probabilistic genotyping, forensic investigative genetic genealogy, leadership, collaborating to solve cold cases, and more.



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Thank You To Our 2024 Sponsors



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And Exhibitors

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NimaGen

Office of Justice Programs (OJP)

Season of Justice

SERATEC GmbH

Signature Science, LLC

SmallPond LLC

SNA International, LLC

SoftGenetics

Sorenson Forensics

STK Sperm Tracker

Thermo Fisher Scientific

Tri-Tech Forensics, Inc

TubeWriter

Versaterm Public Safety US, Inc.

University Exhibitors:

University of New Haven

Nonprofit Tabletops:

American Academy of Forensic
Sciences

Ohkomi Forensics

What's New This Year

In a rapidly evolving industry landscape, our event team has undertaken a strategic reevaluation of our sponsorships to ensure we are offering the most value to our exhibitors, sponsors and attendees. This proactive approach has enabled us to enhance our event experiences and create more meaningful connections. New opportunities at ISHI this year include:

- Vendor Spotlights in General Session
- Sponsor's Downloadable Content
- Sponsored Onsite Push Notifications

In response to the rising operational costs of hosting conferences, ISHI has been compelled to adjust the pricing for our exhibition and sponsorship packages. This was not an easy decision, particularly knowing the stringent budgets our exhibitors must adhere to.

To mitigate the impact of this change, we've enhanced our sponsorship packages with additional benefits, ensuring that our partners receive unparalleled value for their investment. The ISHI team is deeply grateful for your continued support, which is vital in maintaining the symposium's reputation as a premier event.

Lastly, ISHI will require 50% exhibitor/sponsorship payment at registration. Full payment will be due 30 days before the ISHI symposium. If full payment is not received within this time frame, ISHI reserves the right to release your booth space with no refund.

Tradeshow Details

Location

Exhibit Hall A
First Floor Palm Beach Convention Center

Exhibit Hall Dates and Hours

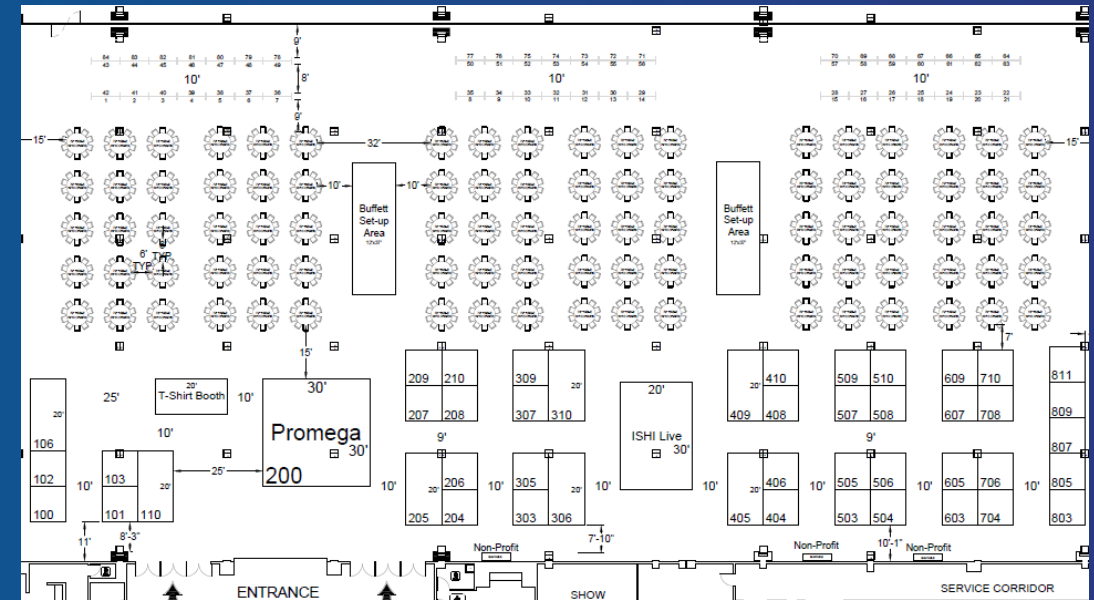
Exhibitor Move In: Monday
November 3rd 10AM – 5PM

Exhibit Hours:

- Tuesday, November 4th:
Exhibitor Breakfast - 7:00AM
Exhibits Open to Attendees - 7:15AM
- Wednesday, November 5th
Exhibitor Breakfast - 7:00AM
Exhibits Open to Attendees - 7:15AM
- Thursday, November 6th
Exhibitor Breakfast – 7:45AM
Exhibits Open to Attendees – 8:00AM

Exhibitor Move Out: Thursday – 12:00PM – 4:45PM

2025 Floor Plan



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Gold Booth

\$15,000

- 10x20 Booth including 8' black and white back drape, 3' high black side drape, one 6' draped table, two chairs, wastebasket and an ID sign
- 4 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website, Mobile App
- Company Logo on ISHI event Signage/Structures
- Company Listing and Ad Placement in ISHI Program
- Bag Insert
- Advertorial in ISHI Report Digital Magazine
- 30 Second Video Message to Attendees during General Session
- Tuesday Evening Vendor Showcase
(Standard AV included, F&B on own, Seating based on room set up.)
- Sponsored Blog Post on ISHI Website and Social Media Channels
- Pre-Event Email Blast on behalf of sponsor
- Digital Ad at Registration
- One Lead Retrieval License



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Silver Booth

\$10,000

- 10x20 Booth including 8' black and white back drape, 3' high black side drape, one 6' draped table, two chairs, wastebasket and an ID sign
- 3 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website, Mobile App
- Company Logo on ISHI event Signage/Structures
- Company Listing and Ad Placement in ISHI Program
- Half Page Ad in ISHI Report Digital Magazine
- Theater Ad to be displayed to attendees during General Session
- One piece of downloadable content to be included in one pre-conference email blast.
- Sponsored Blog Post on ISHI Website and Social Media Channels
- Digital Ad at Registration
- One Lead Retrieval License



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Bronze Booth

\$7,500

- 10x10 Booth including 8' black and white back drape, 3' high black side drape, one 6' draped table, two chairs, wastebasket and an ID sign
- 2 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website, Mobile App
- Company Listing in the ISHI Program
- Company Logo on ISHI event Signage/Structures
- Banner Ad in ISHI Report Digital Magazine
- Sponsored blog post on ISHI website and Social Media Channels
- Digital Ad at Registration



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Standard Booth

\$4,500

- 10x10 Booth including 8' black and white back drape, 3' high black side drape, one 6' draped table, two chairs, wastebasket and an ID sign
- 2 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on Mobile App
- Company Listing in the ISHI Program



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University Booth

\$2,500

- 10x10 Booth including 8' black and white back drape, 3' high black side drape, one 6' draped table, two chairs, wastebasket and an ID sign
- 1 Full Symposium Staff Registration
- Organization Profile on Exhibit Hall Floorplan
- Organization Listing in ISHI Program
- Organization Logo on Mobile App



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Non-Profit Tabletop \$1,500

- 6' Skirted Table and a chair
- 1 Full Symposium Staff Registration
- Organization Profile on Exhibit Hall Floorplan
- Organization Logo on Mobile App
- Organization Listing in the ISHI Program



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Additional Sponsorship Opportunities

Advertising Opportunities

- Email Blast on behalf of Sponsor - **\$1000**
(2 Available)
- Advertorial in ISHI Report - **\$1,500**
(1 per issue, first pick reserved for sponsors, remaining issues reserved first-come basis.)
- Half Page Ad in ISHI Report - **\$1000**
(2 per issue, first pick reserved for sponsors, remaining issues reserved first-come basis.)
- Banner Ad in ISHI Report - **\$600**
(4 per issue, first pick reserved for sponsors, remaining issues reserved first-come basis.)



February 2024

The ISHI Report

News from the World of DNA Forensics

[Start Reading](#)

Additional Sponsorship Opportunities

Presentation Opportunities

- 25 Minute Vendor Spotlight in General Session. *
Monitor, microphone, podium included.
*(Available on a first-come, first-served basis, content must be preapproved by ISHI.) - **\$1,000**
- Tuesday Evening (6PM-8PM) Vendor Showcase:
(Available on a first come basis.) Exhibitors may use this time to showcase their technologies, products, and/or services. The Vendor Showcases are only available to companies exhibiting at the Symposium and may not be shared by two companies, except for parent & subsidiary companies.

Standard AV included, F&B on own. Seating capacity is based on room set up. - **\$3,500**



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Booking a Booth

- Visit [The ISHI Website](#) to reserve a booth.
- 50% payment is due upon booking to hold your booth. Payment will be accepted by check, credit card, or wire transfer. The remaining balance is due 30 days before ISHI.
- Cancellation Policy: Please refer to the ISHI Exhibitor Rules and Regulations for more information.
- Exhibitor kit will be released Summer 2025.

Registering Booth Staff

- Providing a point of contact or listing the names of your booth staff when reserving a booth is separate from officially registering any attendees, exhibitors included. All booth staff must be officially registered.

Freeman is the official show decorator.

ISHI has not contracted any third-party services for registration, hotel registration, transportation, etc. Please beware of these scams.



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Exhibitor Rules and Regulations

To ensure a successful, efficient, and fair exhibiting experience for all participants, exhibitors must adhere to all IAEE guidelines for Display Rules and Regulations.

Exhibitor cooperation helps maintain a professional and organized environment, facilitating optimal visibility and access for all exhibitors. It ensures that each booth complies with standards that promote safety, accessibility, and fairness, preventing conflicts and confusion that could arise from inconsistent booth sizes, designs, and setups.

*All exhibitors must agree to all ISHI and IAEE Rules and Regulations in the exhibitor portal before arriving to ISHI.

The image shows the cover of a brochure titled "Guidelines for Display Rules and Regulations 2023 North American Update" from the International Association of Exhibitions and Events (IAEE). The cover features the IAEE logo and a photograph of a modern exhibition booth with white, cone-shaped structures. At the bottom right, it states "Made possible by a generous grant from FREEMAN".

Exhibitor Rules and Regulations

Moreover, following these rules can enhance the overall attendee experience, making the tradeshow more enjoyable and productive for visitors, which in turn can lead to better engagement and opportunities for exhibitors. Compliance with IAEE guidelines also demonstrates a commitment to industry best practices, potentially improving the exhibitor's reputation among peers and customers alike.

*ISHI Symposium rules and regulations will be available in the exhibitor portal. All exhibitors must agree to all ISHI and IAEE Rules and Regulations in the exhibitor portal before arriving to ISHI.



Contact Information



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