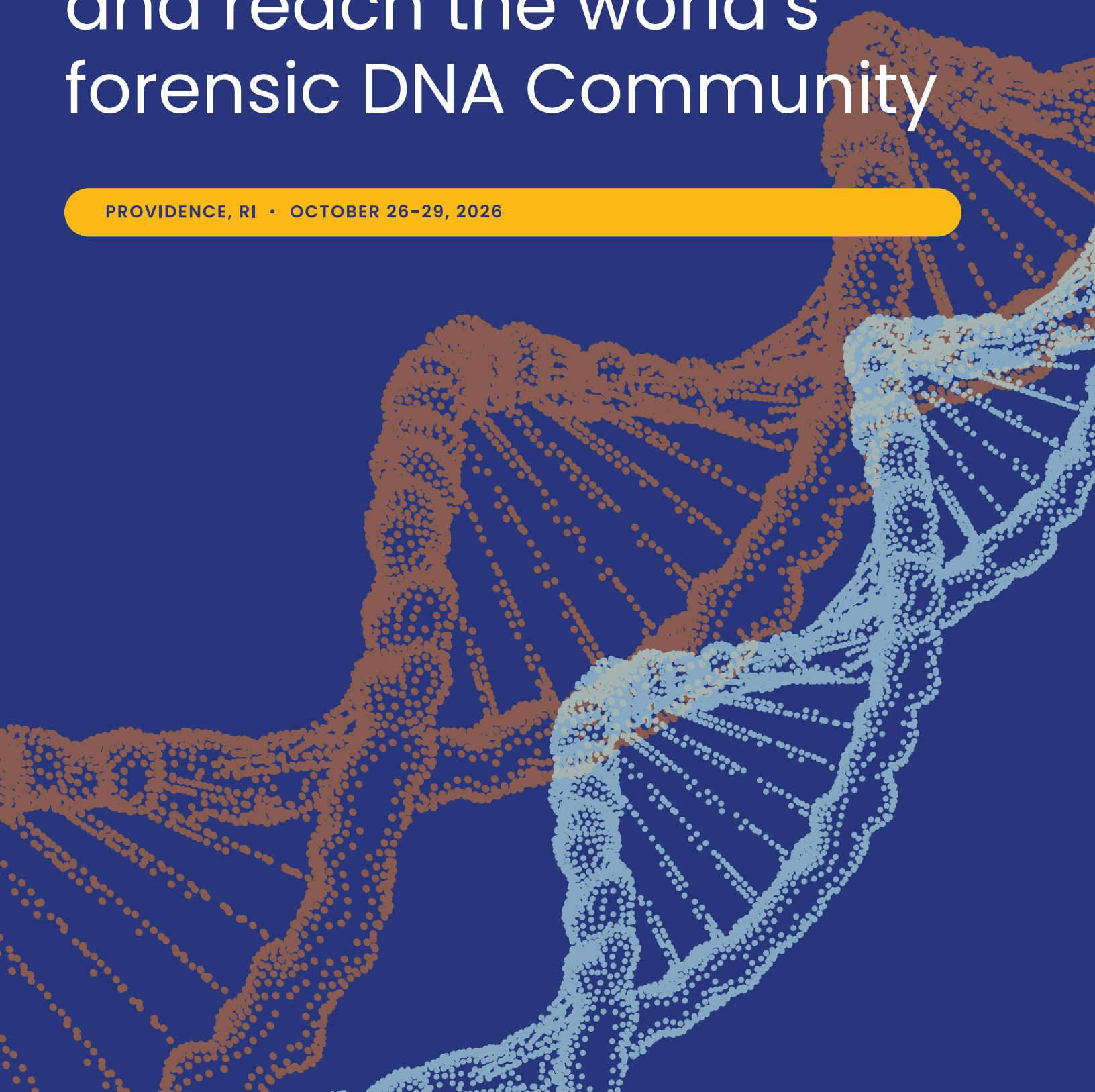




ISHI 37 - Exhibitor Prospectus

Exhibit at ISHI 37 and reach the world's forensic DNA Community

PROVIDENCE, RI • OCTOBER 26-29, 2026



01

About ISHI

ISHI draws more than 1,000 forensic DNA professionals each year — analysts, lab directors, researchers, and investigators from crime labs across the country. The program runs four days and covers the full scope of the field: methodology, quality assurance, database policy, courtroom testimony, and emerging technology. Attendees come for the science, but the exhibit hall is where they see what’s available, ask questions they can’t answer from a product sheet, and talk to the people behind the tools they’re evaluating.

For exhibitors, that kind of access is rare. Forensic DNA is a specialized field, and ISHI is where much of it gathers in one place.

02

Who Attends ISHI?

ISHI draws forensic DNA professionals from state, federal and local crime labs, parentage and testing laboratories, academic institutions, governmental research agencies and policy think tanks in the US and abroad.

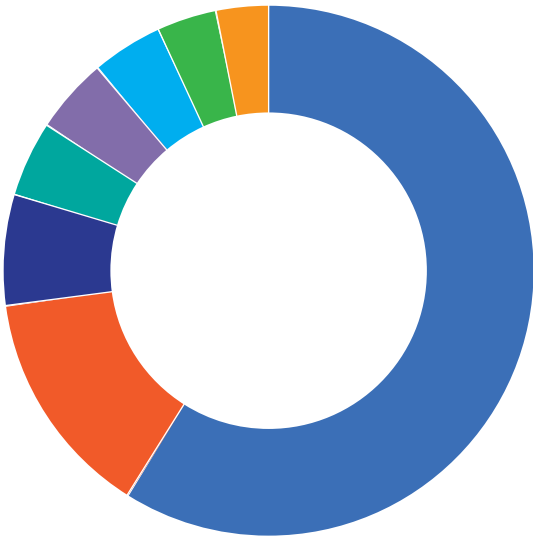
900+
Annual Attendees

40+
Countries Represented

80%+
Senior Decision-Makers

45+
Exhibiting Vendors

Attendee Job Titles



- DNA Analyst 61.7%
- Other 12.8%
- Industry Rep 5.9%
- Lab Director 4.8%
- Scientist 4.8%
- Technical Leader 3.7%
- Educator 3.7%
- Student 2.7%

“Other” includes: Vendor, Sales Director, Investigator, Genealogist, Attorney

03

Why Should You Exhibit?

- Connect face-to-face with 900+ forensic DNA professionals from 40+ countries actively seeking solutions and innovations
- Showcase your products and services alongside 45+ leading vendors in a focused, high-impact exhibit hall
- Gain exposure during two and a half days of General Session talks highlighting industry leaders and emerging technologies driving the future of forensics
- Engage with cutting-edge research through 90+ scientific poster presentations, sparking meaningful conversations with decision-makers and influencers
- Build valuable relationships through dedicated networking events on Monday and Wednesday evenings
- Align your brand with premier educational opportunities, including pre- and post-conference workshops on probabilistic genotyping, forensic investigative genetic genealogy, leadership, cold cases, and more

04

What's New This Year

Our event team has undertaken a strategic reevaluation of our sponsorships to ensure we are offering the most value to our exhibitors, sponsors, and attendees. New opportunities at ISHI 2026 include:

- Platinum Sponsorship, including exclusive Monday Evening Vendor Showcase **NEW**

Payment Policy: 50% payment is required at registration to hold your booth. Full payment is due 30 days before the symposium. Failure to pay in full may result in booth space being released with no refund.

Exhibit & Sponsorship Packages

Platinum Booth **\$20,000**

Qty: 1 Available

★ Exclusive Monday Evening Vendor Showcase

- 10×20 Booth (full setup)
- 4 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website & Mobile App
- Company Logo on Event Signage/Structures
- Company Listing & Ad in ISHI Program
- Bag Insert
- Advertorial in ISHI Report Digital Magazine
- 30-Second Video Message in General Session
- Sponsored Blog Post & Social Media
- Pre-Event Email Blast
- Digital Ad at Registration
- One Lead Retrieval License

Gold Booth **\$15,000**

- 10×20 Booth (full setup)
- 4 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website & Mobile App
- Company Logo on Event Signage/Structures
- Company Listing & Ad in ISHI Program
- Bag Insert
- Advertorial in ISHI Report Digital Magazine
- 30-Second Video Message in General Session
- Tuesday Evening Vendor Showcase
- Sponsored Blog Post & Social Media
- Pre-Event Email Blast
- Digital Ad at Registration
- One Lead Retrieval License

Silver Booth **\$10,000**

- 10×20 Booth (full setup)
- 3 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website & Mobile App
- Company Logo on Event Signage/Structures
- Company Listing & Ad in ISHI Program
- Half Page Ad in ISHI Report
- Theater Ad during General Session
- Downloadable content in pre-conference email blast
- Sponsored Blog Post & Social Media
- Digital Ad at Registration
- One Lead Retrieval License

Bronze Booth **\$7,500**

- 10×10 Booth (full setup)
- 2 Full Symposium Staff Registrations
- Company Profile on Exhibit Hall Floorplan
- Company Logo on ISHI Website & Mobile App
- Company Listing in the ISHI Program
- Company Logo on Event Signage/Structures
- Banner Ad in ISHI Report
- Sponsored Blog Post & Social Media
- Digital Ad at Registration

Standard Booth

\$4,500

- 10×10 Booth (full setup)
- 2 Staff Registrations
- Profile on Floorplan
- Logo on Mobile App
- Listing in ISHI Program

University Booth

\$2,500

- 10×10 Booth (full setup)
- 1 Staff Registration
- Profile on Floorplan
- Listing in ISHI Program
- Logo on Mobile App

Non-Profit Tabletop

\$1,500

- 6' Skirted Table & Chair
- 1 Staff Registration
- Profile on Floorplan
- Logo on Mobile App
- Listing in ISHI Program

06

Additional Sponsorship Opportunities

Advertising

Email Blast on behalf of Sponsor

\$1,000

2 Available

Advertorial in ISHI Report

\$1,500

1 per issue – sponsors get first pick

Half Page Ad in ISHI Report

\$1,000

2 per issue – sponsors get first pick

Banner Ad in ISHI Report

\$600

4 per issue – sponsors get first pick

Presentation

Tuesday Evening Vendor Showcase (6–9 PM)

\$3,500

Exhibiting companies only. Standard AV included; F&B on own

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Tradeshow Details

Location: Rhode Island Convention Center, Providence, Rhode Island

Move-In Mon, Oct 26	Exhibitor Move-In 10:00 AM – 4:00 PM
Tuesday, Oct 27	Exhibitor Breakfast 7:00 AM Open to Attendees 7:15 AM
Wednesday, Oct 28	Exhibitor Breakfast 7:00 AM Open to Attendees 7:15 AM
Thursday, Oct 29	Exhibitor Breakfast 7:45 AM Open to Attendees 8:00 AM
Move – Out Thurs, Oct 29	Exhibitor Move-Out 12:00 PM – 4:45 PM

*Final hours subject to change. Confirmed in Exhibitor Kit, Summer 2026.

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Registration Information

Booking a Booth

- Visit the Exhibit page on ishinews.com to reserve a booth
- 50% payment due at booking; remainder due 30 days before ISHI
- Payment accepted by check, credit card, or wire transfer
- Exhibitor kit will be released Summer 2026

Registering Booth Staff

Listing staff names at booking is separate from official registration. All booth staff must be officially registered through the ISHI website.

ISHI has not contracted any third-party services for registration, hotel, or transportation. Please beware of scams.

09

Rules & Regulations

All exhibitors must adhere to official ISHI Rules and Regulations Handbook in addition to IAEE Guidelines for Display Rules and Regulations to ensure a professional, safe, and fair environment for all participants. Compliance demonstrates a commitment to industry best practices and enhances the overall attendee experience.

*All exhibitors must agree to ISHI and IAEE Rules and Regulations in the exhibitor portal before arriving. Visit the [Exhibitor Page](#) on the ISHI Website to review official Rules and Regs.

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Contact Us

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ISHI Exhibits Liaison

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